nula

Managing childcare on the go

Nula is an all-in-one mobile app designed for parents and sitters to bring trust, transparency, and joy to childcare management. Nula connects parents and sitters with a simple interface that enables them to schedule appointments, assign and track tasks, share photos, track live locations, manage payments, and more.

Modern childcare is a full-time job for both parents and sitters.

There are basics: scheduling drop-offs and pickups, managing schedules, and payments, making lists, and checking them (twice). And then there's trust: the most fundamental, yet most elusive quality at the heart of childcare. Technological solutions should facilitate modern childcare by taking care of tedium and making room for trust. But there are currently no solutions on the market that bring childcare management within a single interface and platform.

More than 53M households in the U.S. have at least one child under the age of 18. And childcare providers are a growing field. Additionally, the increase in the number of working parents and subsequent demand for childcare is expected to drive the market in the coming years. By offering transparency and trust, wrapped in an intuitive app, Nula is ideally positioned to respond to — and expand — the childcare management market.
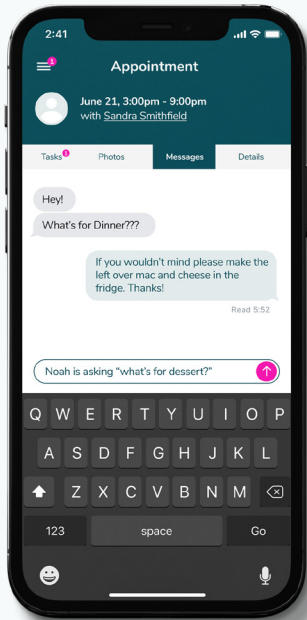
Nula is changing a game that has long been ready for change.

While current babysitting apps are grounded in matchmaking services between parents and care providers, they do not address the ongoing relationship between them. Nula's ambition is to serve as the indispensable daily conduit of this key relationship.
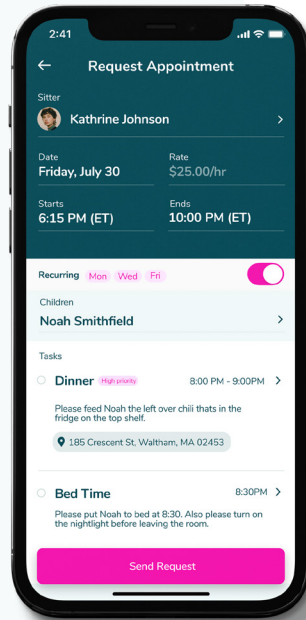
Features such as task management, photo sharing and chat, secure payment, and live location tracking make Nula versatile. Intuitive interface design makes it easy to use. As in all groundbreaking inventions, however, Nula is greater than the sum of its parts: it has the power to bring confidence, trust, and peace of mind to countless households in the U.S. and beyond.
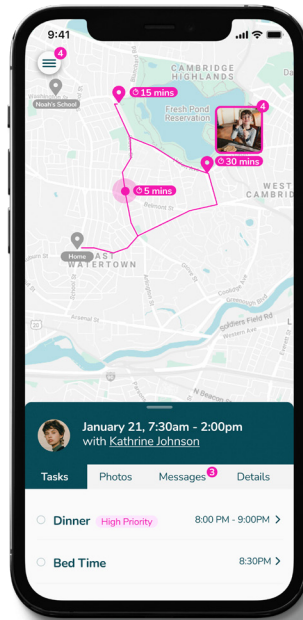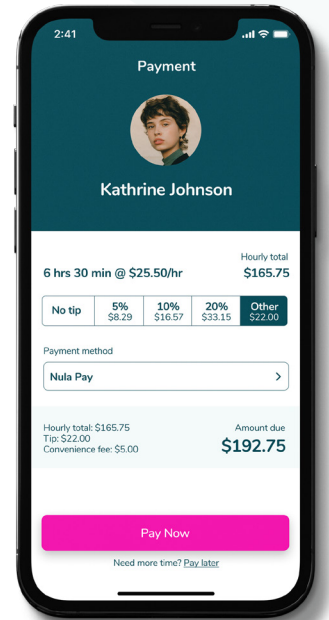
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Features include:

Connect childcare providers and clients

Set clear expectations for tasks and errands

Track real-time location

Request and issue payments

Nula was invented by parents for parents.

The development team has decades of collective experience in raising children in working-parent households. An initial focus group study of 10 sitters and 10 parents clearly showed the need for Nula, while also providing critical feedback from the end-user perspective. An alpha version of the mobile application with limited features has been completed and tested successfully.

More info

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